



REGISTRATION INFORMATION

First State Community Action and The Voice Radio Network are pleased to invite you to participate in **Maxima Hispanic Fest 2022** on **Sunday, September 18th** from 11 a.m. to 7 p.m. in Downtown Georgetown Delaware on North Race Street.

We are excited that the Hispanic Fest is taking place in Georgetown again. It will be a great day to appreciate and celebrate the diversity of the Hispanic cultural heritage in Delaware, Maryland, and Virginia. There will be music and dances performed by local, national, and international groups, traditional arts and crafts, and of course delicious traditional food with an emphasis on Latino cuisine.

We would like to invite your business to participate through one of our many wonderful sponsorship opportunities that will highlight your business. In 2021, approximately 20,000 people attended The Hispanic Fest.

With this partnership our goal is to have a successful event as well raise funds for local community organizations like La Casita, The Rosa Healthcare, and many others. With the help of The Voice Radio Network, The City of Georgetown, and the local Police Department.

If you are interested in participating, please fill out this application. Please note the following rules for vendors:

- Space is limited and is offered as first come first serve.
- **Payment must be submitted with the signed contract to guarantee your space.**

When completing the application with the payment you will receive a confirmation of your participation by email, no applications will be available online, only by an email from The Voice Radio sales department.

You will receive the Event map and Guidelines once registration is closed and we have them completed.

PAYMENT INFORMATION:

Mail checks payable to:

The Voice Radio LLC
20254 Dupont Blvd
Georgetown, DE 19947

For Information about the Packages please contact
Tracy@thevoiceradionetwork.com
Office-302 858 5118

TO MAKE A PAYMENT by credit card please call 302 858 5118

The event is rain or shine, fees are non-refundable.

Bring your own tables, tent and chairs or any marketing necessary for your promotion.

Vendors are required to set up their booth from 8:00 to 10:00 am, and not leave before 5 pm

Please Park your car only in the vendors designated areas.

Vendors are required to bring their own generators if they need it.

Food Vendors are required to clean and maintain their areas.

For complete Rules, Parking and more information please visit www.hispanicfest.org

THIS EVENT IS POWERED BY Festival Hispano LLC



Sponsorship Packages

1. Platinum Package

- Four 30-second radio commercials per day for 30 days on Maxima and La Raza (240 total radio spots).
- Logo on a digital banner as an official sponsor for 30 days on Facebook and Instagram reaching 100K.
- 1x2 Inch Logo on 500 official event posters and 5,000 flyers.
- Logo on banners located on the stage (sides).
- Business name mentioned in every radio promotion, (240 total announcements).
- 12x24 space at the event.
- Business mentions at the event.
- Endorsements during live broadcast (8 total).
- **Price: \$5,000.00**

2. Gold Package

- Two radio commercials per day for 30 days on Maxima 95.3 and La Raza 100.3& 106.7 FM (120 total radio spots)
- 12x12 space to offer products or services.
- 1x1 inch logo on the official event poster (500 total posters).
- Four business mentions at the event.
- Endorsements during the live broadcast.
- **Price: \$3,000.00**

3. Silver Package

- One Radio Commercial per day for 20 days on Maxima 95.3 and La Raza 100.3& 106.7 FM (40 total ads)
- 12x12 space to offer any product or services.
- Small Logo on 500 Official Poster
- 2 Business mentions at the event.
- **Price: \$ 2000.00**

4. Booth only Package

12 X 12 space to offer any product or services, non-food.

Price: \$ 600.00

(Food Vendors only)

12x12 space, \$600.00 for 12x24 space. \$1000.00

Food vendors will need to apply for one day permits from the Health Department and Provide to us a copy of the business license before August 30,2022. no exceptions to this rule.

- **SMALL QUALIFIED NON-PROFITS (501c3 only): \$250 for 12x12 space, Non-Food.**

Business name: _____

Address: _____ **City** _____ **Zip code** _____

Contact name _____ **Cellphone** _____

Email _____

Accepted package _____ *Signature* _____ *date* _____